



## GradGuru

### About GradGuru

GradGuru is a prize-winning software service and mobile application that guides and motivates enrolled community college students to take actions and engage in behaviors that have been proven to lead to higher and faster completion rates. The smartphone application proactively delivers campus-specific deadlines, evidence-based tips, and tools to students' phones to help them make the best decisions possible and finish community college more quickly. GradGuru helps students keep track of deadlines; better understand the milestones they need to hit; learn what behaviors lead to academic success; take advantage of existing student support and financial aid resources; and, share these lessons with one another.

Students call GradGuru an "advisor in your pocket." The iOS and Android app delivers its service in a framework that resonates with each student's particular intrinsic motivators for completing community college. GradGuru makes navigating school less confusing, and more motivating and inspiring.

<http://gradguru.org>

@mygradguru

### Team Members

GradGuru is a 501c3

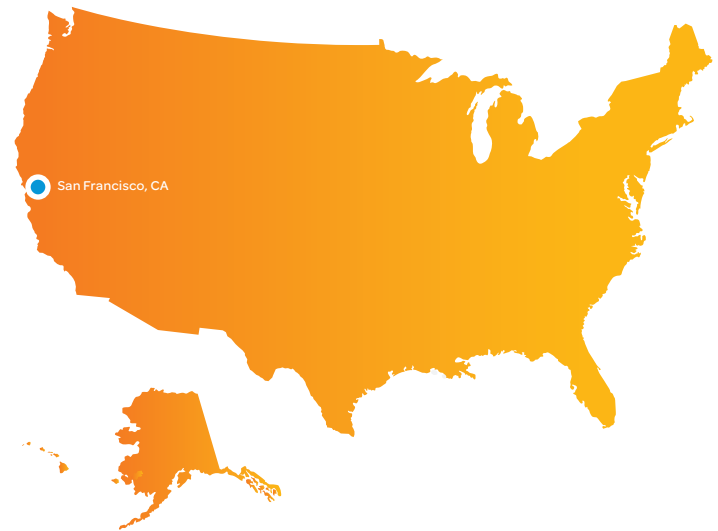
- Catalina Ruiz-Healy, CEO
- Megan McTiernan, Vice President

[att.com/AspireAccelerator](http://att.com/AspireAccelerator)

@ConnectToGood

#ATTimpact

### San Francisco, CA



*"Educational attainment remains the most powerful factor in our country's families' economic prosperity, health and civic participation. Community colleges, where a large percentage of our first-generation and low income students attend, are a key part of the puzzle which has gone ignored for too long."*

Catalina Ruiz-Healy  
CEO, GradGuru