



## TalkingPoints

### About TalkingPoints

TalkingPoints meaningfully connects educators, parents and students through a multilingual texting platform – educators can communicate with parents in their own languages and through text messages via two-way translation. Educators can also make use of premade and crowd-sourced content that are engaging and educational for parents.

By 2030, half of US students are projected to speak a language other than English at home. Meanwhile, over 40% of low income families do not have ready access to data, hence text messages provide a simple, instant and accessible form of communication that is universally adopted regardless of income level. TalkingPoints addresses informational, language and tech barriers simultaneously so educators can easily reach parents by meeting them where they are and thereby improving levels of parent engagement in low-income, diverse communities.

TalkingPoints is a 501(c)(3) nonprofit organization.

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### Team Members

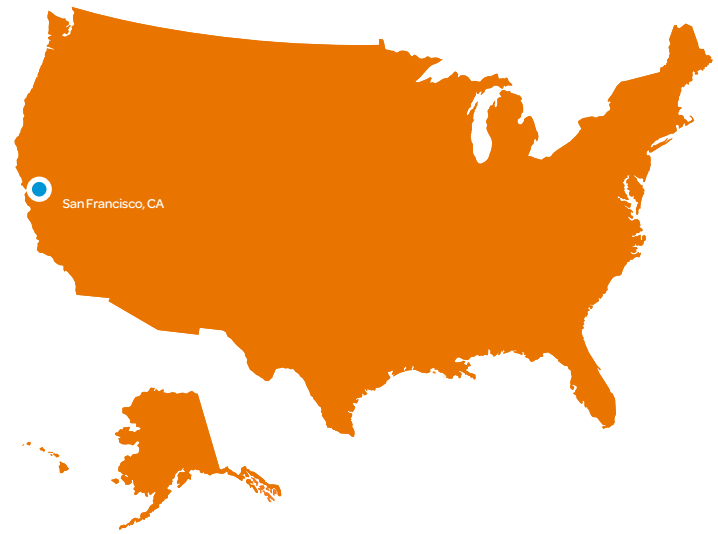
- Heejae Lim, Founder and Executive Director

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### San Francisco, CA



*“We want every child to have the support need to learn, grow and succeed, regardless of these barriers. We want every parent to have the ‘right to parent’. We want teachers to be empowered to support parents, and to build meaningful relationships and connections. Yet in lower-income and diverse communities, this is much harder to do due to language, technological and cultural barriers. Technology is not the whole solution, but leveraging it can really help with our vision of connecting educators with parents and students.”*

*Heejae Lim  
Founder and Executive Director,  
TalkingPoints*